

The Yuchengco Businesses before the Second World War



Rosario Street in Binondo, Manila in the 1890s
(Filipinas heritage Libray)

**Yuchengco Business
Entries
in Philippine Industrial
and Commercial
Directories**

Yu Biao Sontua—Importer—Tel. 68—209 Das-
mariñas, Binondo.

Yu Biao Sontua, General Manager
Tan San Guan, Assistant Manager
Federico P. de Tavera, Chief Clerk
Yu Sen San, Cashier
Yu Sit Sian, Assistant Cashier
Uy Bow Ping, Bookkeeper
Ty Setuan, Assistant Bookkeeper.

YU CHENGCO CO.—Lumber Merchants—
—Telephone 4209—177 Gandara, Sta. Cruz.

Yu Chiocco y Yu Cong Eng—Lumber Dealers
—Tel. 3698—444 Anloague, Tondo.

The lumber dealer Yu Chengco Co. first appeared
in the *Rosenstock's Manila City Directory*.

Yu Tiaoqui, Los Nietos de—Lumber Dealers—
Tel. 4209—553-585 Gandara Cor. Sacristia,
Santa Cruz.
Yu Chengco Partner and Manager
Yu Qui, Partner

In 1914, a lumber trading store called Los Nietos de Yu Tiaoqui
(Heirs of Yu Tiaoqui) appeared the *Rosenstock's Manila City Directory*,
sharing its address with Yu Chengco Co. This store occupied a bigger space
being at 553-585 Gandara cor. Sacristia streets in old Binondo.

Yu Chan, proprietor and manager, Yu Chan, r 205 Rosario Binondo

Yu Cheng Guat, sales manager, Yutivo Sons Hardware Co., r 405 Poblete Binondo

Yu Chengco, E. T., contractor and dealer in tobacco leaf, r 616 Gandara Binondo

Yu Chiaco, manager, Yu Chiaco Bottle Store, r 528 Gandara Binondo

Yu Chiauco, proprietor and manager, Yu Chiauco, r 112 Nueva Binondo

Yu Chong Tek, assistant sales manager, Yutivo Sons Hardware Co., r 405 Poblete Binondo

Yu Cong Eng, director, Chinese Chamber of Commerce, lumber dealer and general contractor, The Fookien Times Co., Inc., r 696 Juan Luna San Nicolas

Yu Cuan Seh, proprietor, Farmacia de Binondo, r 321 San Vicente Binondo

By 1928, E(nrique) T. Yuchengco was already engaged in tobacco leaf dealer.

ALPHABETICAL LIST OF FIRM NAMES 543

Ng So Tam, Director.
N. P. Chant, Director.
Dee Chan Hong, Director.
Hansel Lim, Secretary.
Ng So Tam, Acting Manager.
Yek Yee—Salt Dealer—Tel. 47055—1005 San Fernando, San Nicolas.
Yek Mariano—A. M. I. N. A.—Marine Surveyor and Consulting Engineer—Tel. 5881—444 Marred, Yec.
"Yee Si"—Shoe Repairing and Slipper Manufacturers—Clavel Corner Madrid, San Nicolas.
Yek Hing—Importer and General Merchant—Cable Address: "Yickling"—P. O. Box 3150—Tel. 22749—234-238 T. Pinpin, Binondo.
Ananias Santos, Mgr.
Yucen, Pedro Y.—Lawyer—Tel. 28739—510 Maria Clara, Sampaloc.
Yuya Orchestra—Tel. 48377—1104 Sto. Cristo Extension, Tondo.
Santiago Cruz, Prop.
Yuya Press—Printing—Tel. 49470—709 Yaya, San Nicolas.
Yunost, Vines—Lawyer—Tel. 47841—466 Nueva, Binondo.
Yugan, Dr. A. B.—Dental Physician and Surgeon—Tel. 25743—Zamora Bldg., 2nd Floor, 700 Rial Ave., Sta. Cruz.
Yuen Jan Furniture Factory—Tel. 25547—619 Theodore Alonzo, Sta. Cruz.
Yuen Jau, Mgr.
YOKOHAMA SPECIE BANK, LTD.
TUE—Banking—P. O. Box 1466—Tels. 23528, 23755, 23758, 23759 and 23768—Cable Address: "SHOENIN"—54 Plaza Cervantes, Binondo, Manila.
T. Yamamoto, Mgr.
K. Miyoshi, Sub-Mgr.
Y. Fukusaka, P. P. Mgr.
S. Takasaki
K. Kabata
Y. Miyoshi
A. Itoh
M. Matsubara
M. Yamane
S. Itoh
Yukonig, Setsuo—Ice Cream Parlor—1097 Dart, Paco.
Yong Yan Paniteria—Chinese Restaurant—602 T. Alonzo, Sta. Cruz.
Yong Yan, Mgr.
York Dry Cleaning, The—Tel. 25480—1823 Azcarraga, Sta. Cruz.
L. Maria, Prop.
York Fashion Academy—School of Dressmaking—1288 Corner Azcarraga and Magdalena, Tondo.
Mrs. Consuelo Ramos de Marnio, Directress.
Yoshida, K.—Ship Chandler—Tel. 26454—819 Echague, Quiapo.
Yoshinaka, K.—Furniture Manufacturer—Tel. 22388—1004 N. Hidalgo, Quiapo.
Young Men Tailoring, The—Tailor Shop—23 Great Luna, Malabon, Rizal.
Roberto Valdez, Master Cutter and Mgr.
Young San Pao y Cia.—Tobacco—Tel. 47210—319 Juan Luna, Tondo.
Your Home Furniture—Furniture Dealer—192 Libertad, Pasay, Rizal.
A. Hadariy, Prop.
Yonad & Co., Inc. Juan, Manufacturers' Representatives—P. O. Box 473—Tel. 22154—345 Echague, Sta. Cruz.
K. H. Hernado, Pres. and Gen. Mgr.
Yu Ak Chi Sing & Co.—Shoe Manufacturer—Tel. 47538—243 Gandara, Binondo.
Yu Ak, Mgr.
YU YAY COMPANY—Importers and Exporters—Manufacturers of Load Washers Buy and Sell of Metal, Second Hand Goods, Bottles and Sacks—P. O. Box 1979—Tel. 21356—Cable Address: "YUAY"—412-414 Gandara, Binondo.
Yu Kinseng, Prop. and Mgr.
Yu Malay, Asst. Mgr.
Yu Hockian, Secy.
Bodega, Tel. 47385—500 Reina Regente, Binondo.
Yu Chan—General Merchants—Tel. 48545—343 Rosario, Binondo.
Yu Chengco, E. T.—Rice—Leaf Tobacco—Rice Mills and Bonded Warehouse—P. O. Box 1538—Tels. 28435 and 28535—814-816 Gandara, Sta. Cruz.
YU CHENGCO & CO.—Tobacco Dealers—Tel. 48389—365 Gandara, Binondo.
Yu Ching, Mgr.
Yu Chio Co.—Bottle Store—Tel. 27957—628 Gandara, Binondo.
Yu Chio-co, Mgr.
Yu Chu, Doming—Importers, Ahaca, Copraa—Tel. 47599—355 Elcano, San Nicolas.
Yu Dian Chiong—Greener—Tel. 27651—1645 Azcarraga, Sta. Cruz.
Yu Eng, Koo—Dealer of Electrical Supplies, Plumbing Supplies, Hardware and Builders Supplies etc.—Tel. 49306—602-604 Azcarraga Corner Ylaga, Tondo.
Yu Eng Sin—Leather Dealers—Tel. 29395—334 Nueva, Binondo.
Yu Eng Sin, Mgr.
Yu Guler, Le & Co.—General Merchants—P. O. Box 1500—Tel. 22982—312-316 Dasmariñas, Binondo.

SABATER & CO. OPTOMETRISTS and OPTICIANS Telephone 2-23-62
76 Escolta (Opposite Lyric Theater) P. O. Box 2194 MANILA

Between 1936 and 1937, Enrique T. Yuchengco engaged in bonded warehouses, as shown in the 1936-1937 issue of the *Rosenstock's Manila City Directory*.

ORIENTAL LAND TRANSPORTATION CO.
Head Office: Tacloban, Leyte—*Monitory:* Filipino
Registered: September 30, 1936—*Capital:* 50
 years—*Business:* Transportation by means of auto-
 mobiles and autotrucks, for passenger and freight
 service, from Tacloban to all other towns in the
 eastern portion of the Province of Leyte, etc.—
Capital Stock: Pesos 100,000.00 divided into 10,000
 shares of the par value of Pesos 10.00 each—*Sub-
 scribed Capital:* Pesos 5,000.00—*Capital Paid:*
 Pesos 5,000.00—*Assets:* Cash, Pesos 5,000.00—
 Pesos 5,000.00—*Incorporators and Directors:* Cir-
 iaco Enriquez, Ramon V. Manza, Antonio Vergara,
 Gonzalo de Laseras, Pedro Basilio and Delfin Ab-
 bayo—*Treasurer:* Ciriano Enriquez, Tacloban, Leyte

Head Office: Manila, Philippines—**Nationality:** Filipino—**Business:** Mining—**Established:** February 25, 1938—**Capital Stock:** Pesos 50,000.00 divided into 5,000 shares of the par value of Pesos 10.00 each—**Subscribed and Paid Capital:** Pesos 50,000.00—**Incorporators:** Pablo S. Sison, Prudencio C. Cagamanan, Ricardo Luterio, Dionisio Afonuevo, Katsutoshi Tsunemitsu, Jino Takahashi, Suichichi Odashima and Luis Gouzy.

Head Office: 223 Rosario, Binondo, Manila—Nationality: Chinese—Business: Importers, Felt hats and helmets and hat supplies—Established: 1931—Principals: Ng Lee, President, Ng Lee, Treasurer.

Head Office: 614 Gandara, Manila—**Nationality:** Filipino—**Business:** Investments—**Established:** January 25, 1935—**Principals:** E. T. Yu Chengco, President, Hao Tay, Luisa Yang Yu Chengco, G. T. Yu Eng Mui, Yang Pao Wang—**Authorized Capital:** Pesos 250,000.00—**Paid-in Capital:** Pesos 62,200.00—

Head Office: 314-318 Bustos, Manila—Nationality: Japanese—Telephone: 2-38-86—Proprietor: K. Osawa—Post Office Box 198.

ORTIGAS, MADRIGAL & CO., S. en C.
Capital increased to Pesos 1,080,450.00.

Head Office: Manila, Philippines—**Nationality:** American—**Established:** June 6th., 1932—**Business:** Investments—**Principals:** M. J. Ossorio, Alfredo B. Cooper, Shiras M. Jones, Carlos de Oteyza, H. J. Young—**Authorized Capital:** Pesos 6,000,000.00—**Paid-in Capital:** Pesos 2,811,700.00—**Telegraph:** Ossorio—**Code:** Bentley's.

Head Office: New York—Manila Office: Port
Area—Nationality: American Business: Manu-

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Nia Tze Chung Tree Gums, 271 Juan Luna,
Himodale.
Sun Keng & Co., 922 Jalanan, San Nicolas
Sung Yee & Co., 806 Dagupan, Sta. Cruz.
Sue Coy, Hong & Co., 120 Juan Luna,
Northside.
Southside
Stank Ridge, Juan Luna, Himodale and Shang-
hai.
Su Chai & Co., 701 Jalanan, San Nicolas.
Tang & Co., 806 Dagupan, Sta. Cruz.
Tan Chong Kuan & Co., Sta. Cruz.
Tan Ngonson & Co., Inc., 863 Dagupan, Tondo.
Tan Seng Guan & Co., 823 Dagupan, Tondo.
Tay Yew, 475 M. I., 823 Dagupan, Tondo.
Tin An, 207 Dagupan, Himodale.
Tring & Co., 806 Dagupan, Tondo.
Tuvoro, Panabo, Zamboanga, Davao del Sur, Davao
Tondo.
Tye Foon, 619 Zanerino (Igl.), Sta. Cruz.
Verde, Enrich, 943 Dagupan, Tondo.
Vipinhe, R. F., 943 Dagupan, Tondo.
Wong & Co., 806 Dagupan, Sta. Cruz.
Yau Cheung, E. P., 614-616 Condamine, Sta. Cruz.

RICE MILLS

RICE MILLS

Aguayo-Hernandez, 803 Bismark, Chicago.
Cheng Hsin Yeh & Co., 729-725 M. St., Honolulu.
C. Sweeney, 600 W. Washington, Honolulu.
Chong Sheng Lian & Co., 300-325 M. St., Honolulu.
Chu Chiu Chuang & Co., 233 Judd Lane, Honolulu.
Chan Kwei Yee & Co., M-27, 263 Judd Lane, Honolulu.
Cheung Cheong, 100-100 M. St., Honolulu.
Marquardt de Camille, Paris, Monaco.
Chi Singhai, 800 Diamond, Tientsin.
Hong Kong Rice Mill Co., 390 Bismark, Honolulu.
Kaoing Ah Flory & Co., Inc., 800 Diamond.
Lau, 100-100 M. St., Honolulu.
Maeda Riv. Mill Corporation, 817-815 M. St., Honolulu.
Mitsui Bussan Kaisha, Ltd., 100 Phoenix Place, New York City.
Philippine Rice Mill, Inc., Manila Office: 315 Pura Southwest Bldg., 619 Locust, Honolulu.
Poh, 100-100 M. St., Honolulu.
Soo Chong Hong & Co., Inc., 129 Judd Lane, Honolulu.
Tsu Yen Sang, Inc., 61 Ingrosser, Honolulu.
Tsu Yen Sang Mill, 61 Ingrosser, Honolulu.
Tsu Yen Sang & Co., 8-10 E. 14th Street, Honolulu.
Yoshimatsu, 100-100 M. St., Honolulu.
Yu Chengsoo, F. T., 61-613 Commodore, 264, U.S.A.

***ROOFING MATERIALS IMPORTER**

Feryt Samanillo, Rafael, 122 Juan Luna,
Binondo, Manila.

ROPE AND TWINE DEALERS
 Elmhurst & Co., Inc., Elmhurst, Ill.; Elmhurst, N. Y.

General Manufacturing Co., Inc., Office: 129
Juan Luna, Honolulu, Factory: 900 Inverness,
Sta. Ann.

Even before the E. T. Yuchengco rice mill dealership and rice mills in Manila—as shown in the 1938 issue of the *Rosenstock's Manila City Directory*—Don Enrique had already made a name in the rice industry. He had established his first rice mill in the 1920s in Bautista in Pangasinan. The second one was established in 1936 in Rosales, also in Pangasinan.

YU CHENGCO, C/o YU ENG MUY

Head Office: 612-615 Gandara, Manila, P. O. Box 1236—*Nationality:* Filipino—*Business:* Exporters; Leaf tobacco and rice—*Established:* 1924—*Principals:* Enrique Taoque Yu Chengco, Proprietor, William Page, Auditor—*Telegraph Address:* Yucheng—*Bank Reference:* Bank of the Philippine Islands.

The Commercial and Industrial Directory of the Philippines, 1937-1938
listed Yu Chengco, c/o Yu Eng Muy—established in 1924—
as exporters of leaf tobacco and rice.

