

Cesar E. A. Virata



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Graduated in 1952 from the University of the Philippines with degrees on BS in Mechanical Engineering and BS in Business Administration *(cum laude)*; completed his Masters in Business Administration major in Industrial Management in 1953 from the University of Pennsylvania

Professor and Dean, College of Business Administration, University of the Philippines from 1960 to 1968

Consultant and then principal and division head, Management Services Division of SyCip, Gorres, Velayo & Co. from 1956 to 1967

Head, Presidential Management Staff from 1967 to 1970

Secretary/Minister of Finance and member of the Monetary Board of the Central Bank of the Philippines from 1970 to 1986; also served as Governor for the Philippines of the World Bank (WB) and Asian Development Bank (ADB) Chairman, Land Bank of the Philippines

Chairman Board of Governors of Asian Development Bank from 1973 to 1986

Chairman, Development Committee of the World Bank and International Monetary Fund from 1976 to 1980

Chairman, Committee on Finance of the Batasan Pambansa (National Assembly) from 1978 to 1986

Mambabatas Pambansa (Assemblyman) from Region IV from 1978 to 1984; from Cavite from 1984 to 1986

Prime Minister from 1981 to 1986

Director-General, National Economic Development Authority from 1981 to 1986

Consultant, Advisory Board of Rizal Commercial banking Corp. (RCBC) from 1986 to 1995

Chairman, House of Investments from 1994 to 1996

Chairman and CEO, RCBC from 1995 to 1998

Trustee, Yuchengco Center at De La Salle University from 1994

Trustee, AY Foundation from 1994

Chairman, Board of Trustees of the Mapua Institute of Technology in 2001

Director and corporate vice chairman of Rizal Commercial Banking Corporation since 1999 Chairman and President, C. Virata and Associates, Inc., Management Consultants

Concurrently serves as director and/or chairman of such organizations as RCBC Savings Bank, Inc., RCBC Capital Corporation, Malayan Insurance Company, Inc., Great Life Financial Assurance Corporation, BusinessWorld Publishing Corporation, Mapua Institute of Technology, AY Foundation, Inc., Belle Corporation and City and Land Development Corporation, among others



In 1956, Cesar E. A. Virata (FIFTH FROM RIGHT) joined the newly-established Management Services Division of SyCip. Gorres, Velayo & Co. as a consultant. He was principal and head of the division when he left the firm to join the government in 1967.



Cesar E. A. Virata became Secretary of Finance in 1970. At 39, he was one of the youngest to hold that post.



Cesar E. A. Virata became the Prime Minister of the Fourth Philippine Republic, a post he would hold from June 30, 1981 to February 25, 1986.



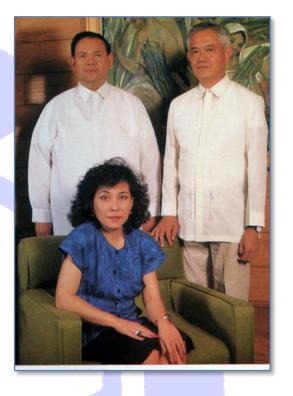
In 1983, Prime Minister Cesar E. A. Virata and Canadian Prime Minister Pierre Trudeau (MIDDLE) visit the International Rice Research Institute in Los Baños, Laguna. Also in the photo at left is Clarence Bockhop, head of IRRI Agricultural Engineering Department.

Photo Source: www, irri.org



Prime Minister Cesar E. A. Virata joins the Prime Ministers Session at the World Economic Forum Annual Meeting in 1983.

PHOTO SOURCE: EN.WIKIPEDIA.ORG



Cesar E. A. Virata joins the joins the Yuchengco Group of Companies in 1986 as member of the Advisory Board of the Rizal Commercial Banking Corp. (RCBC).

Also shown in the photo are fellow (1987) Advisory Board members Brother Andrew Gonzales and Mrs. Helen Y. Dee.



RCBC Chairman Cesar E. A. Virata with trustees of the Yuchengco Institute of Philippines-Japan Relations (now Yuchengco Center) in November 1984 at the ASEAN-Japan Businessmen's Meeting in Phuket, Thailand.

Also in the photo are (FROM LEFT) Dr. Wilfrido Villacorta (Institute President), Shoji Umemura (Nikko Securities), Ambassador Alfoso T. Yuchengco, and Bro. Andres Gonzales (De La Salle University President)



In December 1998, RCBC Chairman Cesar E. A. Virata turns over the Jose Rizal Centennial coin to President Fidel V. Ramos.

Also in the photo are Mr. Salvador Laurel (FAR LEFT), Chairman of the Philippine Centennial Celebration, and Gabriel C. Singson (SECOND FROM LEFT), Governor of Bangko Sentral ng Pilipinas.



RCBC Chairman Cesar E. A. Virata and RCBC Plaza principal architect William Coscuella (AT MR. VIRATA'S LEFT) discuss the scale model of the twin-tower plaza during the RCBC Plaza Grand Launch in 1995.

Also shown in the photo is RCBC Vice Chairman Alfonso S. Yuchengco III.



RCBC Chairman and CEO Cesar E. A. Virata attends the opening of RCBC Hacienda Luisita business center in 1996.

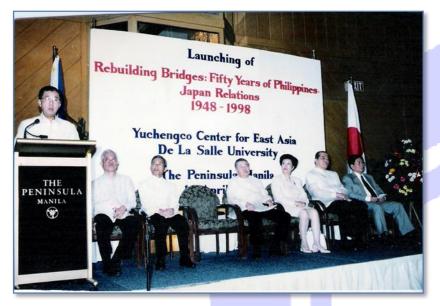
Also in the photo are past President Corazon C. AQUINO (CUTTING THE CEREMONIAL RIBBON), Senator Leticia Ramos-Shahani (AT PRESIDENT AQUINO'S LEFT), and RCBC branch manager Lourdes Ragay (AT MR. VIRATA'S RIGHT).



RCBC Chairman Cesar E. A. Virata and RCBC Vice Chairman Alfonso S. Yuchengco III (1997)

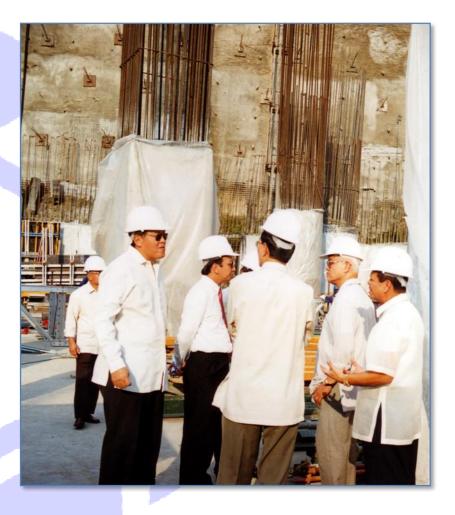


RCBC Chairman Cesar E. A. Virata congratulates the winners of the 1998 Sikap Awards, a nationwide search for the country's outstanding livelihood program sponsored by the the unibank.



Yuchengco Center for East Asia (now Yuchengco Center) Trustee Cesar E. A. Virata attends the book launch of *Rebuilding Bridges: Fifty Years of Philippines-Japan Relations, 1948-1998.*

Also shown in the photo are (FROM LEFT) Japanese Ambassador Hiroyuki Yushita, Nihon Keizai Shimbun Chairman Takuhito, Madame Kazuko Siason, Philippine Ambassador to Japan Romeo Arguelles, and YCEA President Wilfrido Villacorta. Foreign Affairs Secretary Domingo Siazon, Jr. delivers the keynote speech during the book launch.



RCBC Chairman Cesar E. A. Virata inspects the construction of RCBC Plaza. (1998)



RCBC Corporate Vice Chairman Cesar E. A. Virata attends the Third Asian Bankers' Forum hosted by RCBC in 2000.

In the photo are delegates (FROM LEFT) Malaysia's Bumiputra Commerce Bank Berhad President Dato Md Nor Yusof, Japan's Sanwa Bank President and CEO Kaneo Muromachi, Ambassador Alfonso T. Yuchengco, and Thailand's Siam Bank PCL President Jada Wattanasiritham.



RCBC Corporate Vice Chairman Cesar E. A. Virata and LGU Guaratee Corp. (LGUGC) Director Cesar E. A. Virata with RCBC Capital Corp. President Raul Leopando (THIRD FROM LEFT), who received the LGUGC plaque of recognition for the company for being "the most active underwriter of Local Government Bonds" in the country for 2000-2001.

Also in the photo are (FROM LEFT) LGUGC President and CEO Jesus Tirona, Development Bank of the Philippines Remedios Macalincag, Bankers Association of the Philippines President Placido Mapa, and Bangko Sentral Monetary Board Member Teodoro Montecillo.



RCBC Corporate Vice Chairman Cesar E. A. Virata at the inauguration of the RCBC Treasury Dealing Room at the 8th floor of the Yuchengco Tower, RCBC Plaza. (August 8, 2001)

In the photo are (FROM LEFT) National Treasurer Sergio Edeza, past Bangko Sentral Governor Gabriel C. Singson, Ambassador Alfonso T. Yuchengco (cutting the ceremonial ribbon), Bangko Sentral Governor Rafael Buenaventura, RCBC Vice Chairman and CEO Alfonso S. Yuchengco III, RCBC Corporate Treasurer Jaime F. Panganiban, and RCBC President and COO Valentin A. Araneta.



RCBC Corporate Vice Chairman Cesar E. A. Virata at a luncheon honoring Ambassador Alfonso T. Yuchengco, who was member of the Great Pacific Life Assurance Corp. (Grepalife) Board of Directors and Honorary Chairman of the Executive Committee from 1998 to 2001. (February 2002)

Also in the photo are (FROM LEFT) RCBC Savings Bank President Susanne Y. Santos, Grepalife Chairman Gabriel C. Singson, and Malayan Insurance President Yvonne S. Yuchengco.



RCBC Corporate Vice Chairman Cesar E.A. Virata is being welcomed by Ambassador Alfonso T. Yuchengco during the joint celebration of Malayan Insurance's 75th anniversary and Grepalife's 50th anniversary. At right is Grepalife Chairman Gabriel C. Singson.



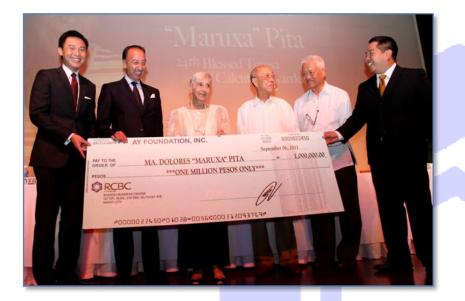
RCBC Corporate Vice Chairman Cesar E.A. Virata and RCBC Senior Vice President Masaharu Oshima view the photo exhibit showing significant events in the RCBC 45 years of banking experience. (2005)



RCBC Corporate Vice Chairman Cesar E.A. Virata at the signing of an agreement between RCBC and the Philippine Dealing and Exchange Corp. to list its two series of Unsecured Subordinated Notes (2009)



RCBC Corporate Vice Chairman Cesar E.A. Virata with RCBC Senior Management Committee members (FROM LEFT): Rizalino S. Navarro, Mrs. Helen Y. Dee (RCBC Chairperson), Lorenzo V. Tan (RCBC President and CEO), and Ma. Celia H. Fernandez-Estavillo (Corporate Secretary)



AY Foundation Trustee Cesar E.A. Virata at the 2011 Blessed Teresa of Calcutta awarding ceremony.

Also in the photo are awardee Ma. Dolores "Maruxa" Pita, Italian Ambassador Luca Fornari (SECOND FROM LEFT), and Ambassador Alfonso T. Yuchengco.



RCBC Corporate Vice Chairman Cesar E. A. Virata at the YGC CEOs' Luncheon Meeting on February 6, 2012.

In the photo are (SEATED FROM LEFT) Mrs. Helen Y. Dee (RCBC, HI, and Malayan Insurance Chairperson), Ambassador Alfonso T. Yuchengco (YGC Chairman), Gabriel C. Singson (RCBC Advisory Board Chairman), and Yvonne S. Yuchengco (Malayan Insurance President), and (STANDING FROM LEFT) Roberto Jose L. Castillo (EEI Corp. President and CEO), Medel T. Nera (HI President and CEO), Michele Y. Dee (AY Foundation Executive Vice President), Lorenzo V. Tan (RCBC President and CEO), Dr. Reynaldo B. Vea (Mapua Institute of Technology President), Jose Luis F. Gomez (RCBC Capital Corp. President), and Rommel S. Latinazo (RCBC Savings Bank President)



RCBC Corporate Vice Chairman Cesar E. A. Virata signs the guest book at the celebration of Ambassador Alfonso T. Yuchengco's 90th birthday on February 6, 2013. His wife Joy G. Virata waits for her turn.



RCBC Corporate Vice Chairman Cesar E. A. Virata greets Ambassador Alfonso T. Yuchengco on his 90th birthday on February 6, 2013.